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Announcing Your Wedding

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Announcing your wedding

by Doris Jirsa

Technical Journalism sophomore

IN BLACK AND WHITE print the arrangements are made for your wedding guests. The who, what, when and where, all in one neat parcel, reflect your personality and reveal your wedding plans.

Formal or informal, large or small, budget-limited or not, the basic wedding invitation procedure and form is universal. Some definite decisions will be required of you by your engraver or printer—a full 2 months before the wedding.

Guest list first

First, determine the size of your guest list. It will be less susceptible to an aftermath of "she completely slipped my mind" additions if you keep a pencil and paper at your side for names and addresses as they pop into mind.

When selecting your invitation, a choice of type styles, paper stock and necessary wording variations will have to be made. Your budget will determine whether you visit a printer or engraver.

The most popular lettering styles are the Wedding Script and Shaded Roman. Your personality speaks the loudest through the type styles which can reflect a modernistic or old style mood.

Printing or engraving can be done on deluxe stock or fine quality paper. The latter cuts the costs to a minimum. Cream or white stock is a choice you will have to make, depending upon your individual taste.

Wording on invitations

The formal wording of invitations is always the same, modified for situations involving divorced parents, step-relationships or remarriage. RSVP may be placed on the invitations for a reply in case your plans require room reservations and food.

Invitations may be engraved, printed or plateless engraved. For the formal wedding, engraving on deluxe stock is often preferred, but this process is quite expensive and often beyond the invitation budget. Raised printing (plateless engraving), also known by various trade names, is used to improve both the color and texture of ordinary printing, and is less expensive than engraving.

So choose carefully; you want your wedding invitations correct and "like you" so they will reflect the hospitality you are extending to the friends who wish to be with you on your wedding day.